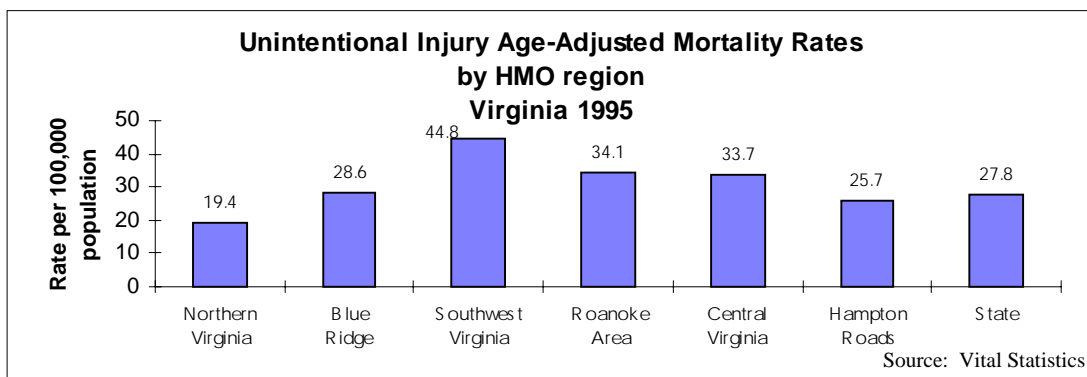
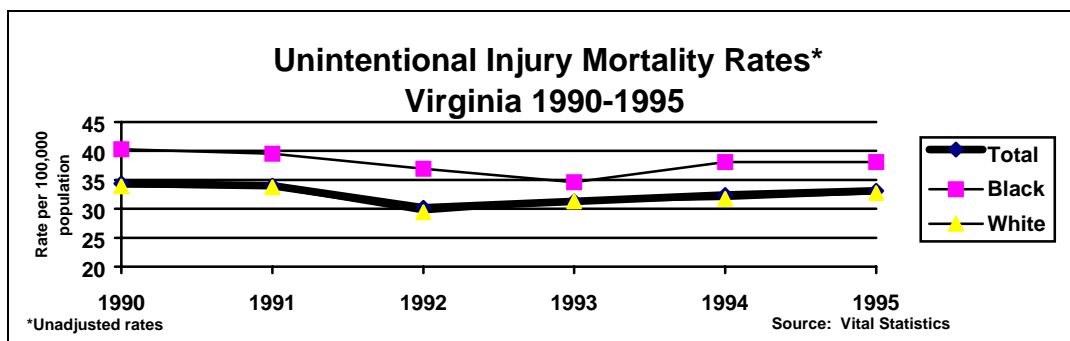


## Unintentional Injury Deaths

**Objective:** *Reduce deaths caused by unintentional injuries to no more than 29.3 per 100,000 people (age-adjusted).*

In recent years, injury has begun to receive long overdue attention as a major public health problem. This is due in large measure to the fact that injuries affect children and young adults disproportionately, and are the leading cause of years of potential life lost, measure of premature death. Unintentional injuries took the lives of 2,170 Virginians in 1995, making this the state's fifth leading cause of death. Motor vehicle crashes account for approximately four out of every ten of these fatalities, with falls, accidental discharge of firearms, poisoning, drowning and fires also claiming significant numbers of lives. Most injuries are predictable and potentially preventable by using basic public health science to determine appropriate and targeted prevention strategies. Although Virginia has already exceeded its objective for the year 2000 for unintentional injury deaths, it should continue to aggressively pursue strategies that will facilitate further progress. This will require the full participation of both the public and private sectors in the fields of health, education, transportation, law, engineering, architecture, and safety sciences.



**Unintentional Injury Age-Adjusted Death Rates\***  
**by Health District, Virginia 1995**

<b>FIRST QUARTILE</b>	Virginia Beach	14.9	
	Arlington	16.2	
	Fairfax	16.9	
	Peninsula	20.0	
	Loudoun	21.5	
	Prince William	21.9	
	Alexandria	22.0	
	Hampton	22.5	
	Chesterfield	23.4	
<b>SECOND QUARTILE</b>	Rappahannock/Rapidan	25.5	
	Hanover	25.8	
	Central Shenandoah	26.9	
	Henrico	27.4	
	Chesapeake	27.4	
	Alleghany	27.5	
	New River	30.5	
	Lord Fairfax	30.8	
	Roanoke	31.0	
<b>THIRD QUARTILE</b>	Central Virginia	31.4	
	Thomas Jefferson	32.5	
	Norfolk	33.0	
	Rappahannock	33.6	
	Portsmouth	36.3	
	Mount Rogers	37.6	
	Pittsylvania/Danville	37.8	
	West Piedmont	38.0	
	Three Rivers	38.1	
<b>FOURTH QUARTILE</b>	Eastern Shore	40.5	
	Richmond	40.8	
	Western Tidewater	42.4	
	Crater	46.4	
	Lenowisco	50.7	
	Cumberland Plateau	51.1	
	Piedmont	57.0	
	Southside	58.3	

**Virginia Rate  
1995**

**27.8 per 100,000**

**Virginia 2000  
Objective**

**29.3 per 100,000**

**U.S. Rate  
1994**

**29.8 per 100,000**

\* Rate per 100,000 population